



## **iJOBS Career Panel Series: Pharma Medical Education and Veterinary CRO Clinical Research Coordinator**

Wednesday July 1, 2015  
10:30-11:30am  
Rutgers Biomedical Engineering, Room 102  
599 Taylor Road  
Piscataway, NJ 08854

### **Freelance Medical Writing/Medical Advertising**

- You can work freelance or be an employee but if freelance then no benefits.
- As a freelancer, you can work from home but you should still go in and show your face in the office so they don't forget about you and will think of you when new projects arise.
- Your job is to help physicians and other clinicians understand how new drugs work. You may make slides or posters for the people giving the presentations on the drug.
- Right now she is doing research on biosimilars to see what big pharma companies are putting in their social media and public arena whether they think biosimilars are good or not.
- There is no typical day since every project is different. Every project has a different boss so you need to be able to work with different types of people.
- You need to have good research skills and be able to read the literature.
- You need to be able to handle a lot of data.
- You have to be able to write well.
- At one job she was at, everyone got fired when they downsized except those who had a PhD.

**Darlene Foschini-Field, PhD**  
**Scientific Director, Medical Education**  
**Phase V**  
**Grey Healthcare Group**  
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Darlene has 20 years of knowledge and experience in medical education, with a focus on psychiatric illnesses, pain management and women's health. She has a long tenure with Phase V and was the lead scientific person on the launch of Celexa and the senior medical director on Janssen Duragesic. As a key member of the Celexa launch team she worked closely with psychiatrists in both the United States and overseas. In addition to launching Celexa, she has experience working on educational materials that focused on Alzheimer's disease, Parkinson' disease, multiple sclerosis, schizophrenia, post-traumatic stress disorder, and other diseases of the nervous system.

Darlene received her Bachelors of Science in neurobiology from New York University and her PhD in Neural science and cell biology from Rutgers Medical School. Her career in medical education spans many broad and diversified activities, including managing publication plans, developing and executing symposium plans, creating video scripts for interactive patient programs, thought leader development programs, faculty training programs, advisory board and investigator meetings, and promotional slide kits just to name a few.

### **Clinical Research Coordinator**

- There are different levels in clinical research:
- Clinical Research Administrator – prepares materials for trial
  - Clinical Research Coordinator – is in charge of the sites running the trials and making sure the data is collected properly in accordance with Good Clinical Practice.
  - Senior Clinical Research Coordinator – is in charge of several Clinical Research Coordinators and all of those clinical trials.
  - Senior Project Manager – makes sure that the budget and the time frame for the clinical trials is being met. Manages the people who are the coordinators and writes the final study report.
  - Director of R&D – leads the development program and works with marketed products to expand label claims and conduct post-marketing studies.
  - Chief Operating Officer – responsible for direction of the whole company.
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- You do not need a PhD to be a CRA or CRC but if you have one, it can make up for your lack of experience and the PhD will help you get promoted to the higher levels.
  - You can do a certificate program on training on Good Clinical Practice (GCP) and FDA regulations.
  - If you don't have experience then they will start you off doing post-marketing studies and then you can do pilot studies and finally you can do real trials.
  - You have to be able to go through a lot of data and analyze it to do clinical trials.
  - You also have to be good with intellectual exchange and working with others.

**Jean Honeywell, PhD**  
**Clinical Research Coordinator**  
**AlcheraBio LLC**  
**jeanzhang81@gmail.com**



Jean Honeywell received a BS degree in Biology from The College of New Jersey and her PhD from UMDNJ – Robert Wood Johnson Medical School studying Neuroscience. Her research focused on the role of glial cells and neurotrophic factors in Alzheimer’s Disease mouse models. She stayed for a postdoc in her PhD laboratory for one year and then took a position at AlcheraBio where she is a clinical research coordinator. AlcheraBio is a veterinary clinical contract research organization. Their services include: pivotal clinical trials conducted under Good Clinical Practice (GCP) guidelines, post-marketing studies, data entry and data management, regulatory affairs advice, quality assurance (QA), due diligence, project planning and management, opportunity assessment and technical evaluations, report writing, and marketing and related services.