



iJOBS Virtual Job Simulation: Consulting Case Study
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4:00 pm



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Andy is the Director, University Relations with Herspiegel Consulting. He joined the firm in 2019 from Rutgers Business School where he was the Manager of Corporate Relations since 2010. There he managed the School's corporate outreach, attracting companies to recruit and hire RBS students. Previously, for over 20 years he was owner and founder of the Gogates Group, Inc., an executive search firm which specialized in retained searches for "Quants" (Quantitative Traders), with hedge funds, investment banks, and family offices as clients. He began his career in Wall Street as a recruiter for U.S. Trust, Goldman Sachs and Bankers Trust. He has a Master of Public Administration degree from Rutgers School of Public Affairs and Administration with a concentration in Non-Profits.



Vivienne Ho, PhD
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Vivienne is a Manager with Herspiegel Consulting. She was previously a postdoctoral fellow at University of Pennsylvania following completion of her PhD in biomedical sciences cell biology at University of Connecticut. While at Penn, Vivienne was a member of the Penn Biotech Group consulting club and participated in two consulting projects with a start-up company and a venture capital firm. At Herspiegel, Vivienne leads teams in medical affairs projects that span from strategy work to launch planning as well as executional tactics within medical affairs. Additionally, Vivienne has supported and managed global and US product launches as well as other functions such as patient services and reimbursement and access marketing. She has experience in many therapeutic areas including oncology, CNS, immunology and inflammation including dermatology, rheumatology and inflammatory bowel disease.



Michael Koskulics
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Michael is a Senior Manager with Herspiegel Consulting. He joined the firm in 2016 as a Consultant after completing his MBA at Rutgers Business School.

While at Rutgers, Michael interned at Bayer Healthcare in a Marketing role in their Women's Health business unit. Prior to Rutgers, Michael spent five years doing formulary research at Pinsonault Associate and Decision Resources Group. At Herspiegel, he has been a part of nine launches and helped the Market Access Lead build out a new practice area.