## Barry Schindler, Patent Attorney, Shareholder, and Co-Chair of Global Patent Prosecution Group



Barry Schindler is Co-Chair of Greenberg Traurig's Global Patent Prosecution Group -- a Group that has approximately 4,000 domestic and 4,100 foreign applications pending and over 100 attorneys, who are registered with the USPTO -- and a shareholder in the New Jersey Intellectual Property & Technology Department. Barry has more than twenty-five years of legal experience in all aspects of pharmaceutical patent prosecution -- representing numerous major pharmaceutical companies regarding patents relating to small molecules and synthetic compounds. Barry also has wide-ranging patent

experience in such areas as medical devices including stents, screws, spinal implants and artificial joints, and has provided counsel to some of the world's most innovative corporations.

Barry has helped companies of all sizes build and manage significant patent portfolios, develop in-house procedures, and formulate intellectual property strategies. Barry positions clients to gain a competitive advantage by identifying patentable subject matter and drafting claims and providing patent opinions in such a way that infringement becomes possible to prove. Barry has been entrusted to manage the worldwide patent portfolios of some of the largest companies in the world, and have prosecuted hundreds of patents. Barry periodically presents at the USPTO and has presented numerous seminars regarding the strategic use of the new America Invents Act post-grant proceedings. Barry obtained a B.S. in chemical engineering from Cornell University, and he has also completed graduate courses at Stevens Institute of Technology in Hoboken, New Jersey, and the University of Delaware. Before becoming an attorney, Barry was a project engineer and researcher for Fortune 500 Companies.

## Elysa Goldberg, Ph.D., Patent Attorney



Elysa is an associate in Greenberg Traurig's Intellectual Property and Technology Practice and also holds a Ph.D. in biochemistry, molecular, and cell biology from Cornell University with an additional focus in pharmacology. Elysa focuses on drafting patent applications, patent prosecution, and diligence. She also prepares freedom to operate and patentability opinions primarily in the areas of life sciences, pharmaceuticals, molecular diagnostics, and biotechnology.

Elysa has a broad and deep understanding of the biological sciences by researching in the fields of intracellular trafficking, lipid metabolism, immunology, and microbiology. Elysa has several research publications, including publications in EMBO Reports and PLoS One. She was also an invited speaker and award winner at national scientific conferences including the American Society for Biochemistry and Molecular Biology.

Notably, before practicing at Greenberg Traurig, Elysa was patent counsel for the University of Medicine and Dentistry of New Jersey (UMDNJ). During her tenure at UMDNJ, she managed a broad portfolio including methods of treatment, DNA sequencing technologies, small-molecule pharmaceutical compositions, and biological compositions.