



iJOBS Virtual Workshop 052720

Penny Pearl, Founder and CEO

Penny is a skilled online networker, career strategist and certified business coach for professionals that are ready to advance their career through strategic networking. She's a passionate advocate for career seekers. They land a job faster through a referral network and marketing campaign that gets the interviews and puts them in front of more hiring managers.

The 2Actify program was created out of a need to empower career seekers for success by building professional relationships. Candidates take control of their career search and generate their own career opportunities instead of relying on the application process through job boards.

The 2Actify program is offered through individual and collaborative group coaching and an online course. Clients include scientists in academia and industry, executives, and technical professionals. Universities offer the program to their career-seeking grads.

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Evelyn Fassett, Director, Digital Products & Analytics



Evelyn loves creating with technology, integrating applications and supporting customer challenges. She is an expert at WordPress and is known for being a teacher and mentor for clients.

Her background includes leadership positions as a senior software designer, programmer and trainer, and assisted in the design, development, testing, and customer support/training of an Interactive Video Distance Learning System.

Evelyn became a member of the 2Actify team to provide technology expertise for the development of a training program for students and alumni career seekers. She drives the website development, technical support, consulting and implementation assistance for the 2Actify program and its customers.

Evelyn is Bilingual Spanish/English and a Certified Massage Therapist and Certified Archetypal Consultant (Carolyn Myss - CMED).

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