RUTGERS

THE STATE UNIVERSITY OF NEW JERSEY

Rutgers iJOBS Virtual Symposium





Agenda for today

10:00 AM – 10:30 AM Welcome and iJOBS Program Update

Janet Alder, Co-Director

iJOBS Program at Rutgers University

10:30 AM – 11:00 AM Keynote Speaker

Greg Erman

President & CEO, EmpiraMed

"How Real World Evidence is Transforming the Healthcare Industry"

11:00 AM – 11:45 PM Networking Breakout Sessions

Facilitated by Janet Alder, Co-Director

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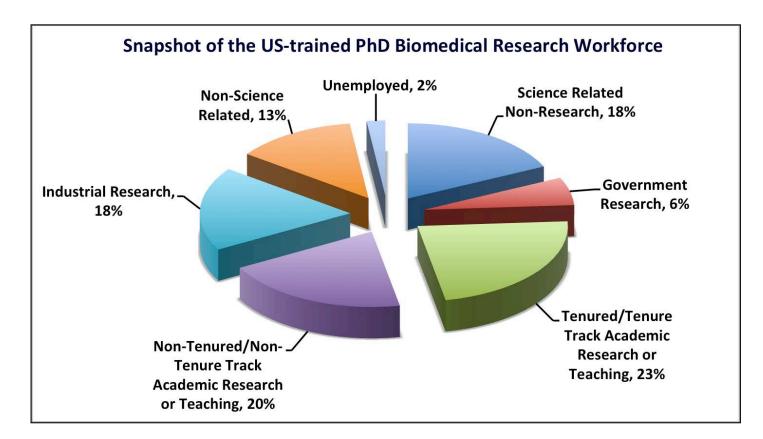
Facilitated by Doreen Badheka, Co-Director

iJOBS Program at Rutgers University

12:00 PM Closing Comments, Adjourn

Changing Times

According to a report by the NIH Biomedical Workforce Working Group, approximately 23% of PhD graduates will pursue academic positions, while 77% will pursue other career options



BEST Awardees

17 Universities \$2 million for 5 years (2014-2019) Infrastructure support No direct fellow funding



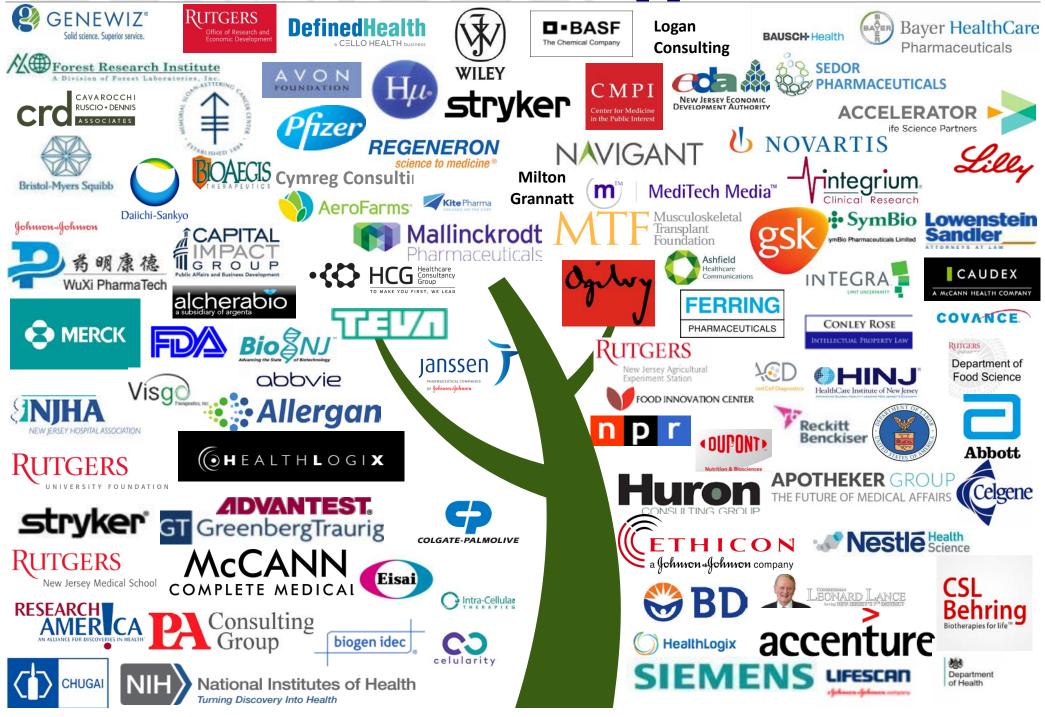
Excellent Professional Environment

The World's Cure Corridor

New Jersey

- Over 3000 life science and biopharmaceutical establishments
- 400 biotech companies
- 13 of the 20 largest biopharmaceutical companies globally
- 12 of the world's top medical technology companies
- #3 state for R&D investment, and bioscience-related patents
- 22,000 life sciences graduates annually

Professional and Trade Support Abounds



iJOBS Participants

RUTGERS

Rutgers Graduate Students

- SGS (New Brunswick/Piscataway/Newa
- GSN (Newark)
- GSC (Camden)

Rutgers Postdocs

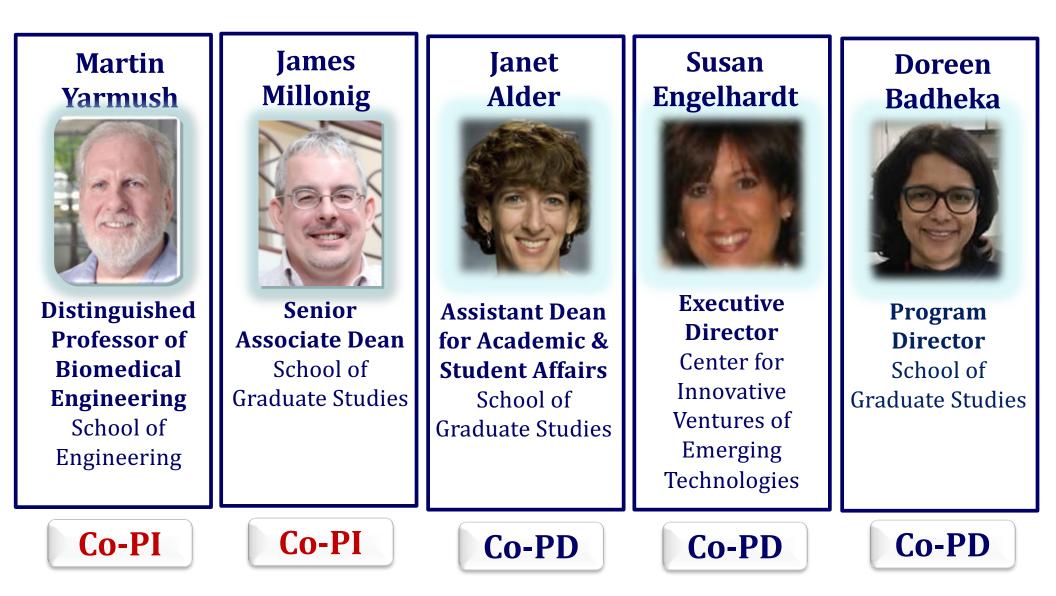
- RWJMS
- NJMS
- SAS New Brunswick
- SoE
- SoP
- SEBS
- SAS Newark
- SAS Camden





PRINCETON

Experienced Program Leadership



Holistic Phased Programming





Phase 1



Representative Career Tracks

- Principal investigator
- Bench Research in Government, Pharma or Biotech
- Teaching-intensive careers in academia
- Science and Health Policy
- Patent Law
- Tech Transfer and Business Development
- Clinical Research
- Regulatory Affairs
- Health and Science Data Analysis
- Business Consulting
- Scientific Writing and Medical Communications
- Medical Affairs
- Non-profit and Foundations
- Finance and Equity Research
- Publishing
- Food safety
- Journalism
- Teaching Education Outreach
- Entrepreneur



SciPhD: Leadership and Business Skills for Scientists

Provided by Human Workflows, LLC Every Jan/Feb since 2015 - 35 hours

- The Business of Science
- Major Leadership Styles
- Successful Communications
 as a Scientist
- Developing Your People
- Networking and the Interview Process

- **Team Performance Tools**
- Negotiations
- Financial Literacy
- Strategic Project Management
 for Scientists

Representative Site Visits

- McCann Health
- Wiley Publishing
- Merck (5)
- Genewiz (3)
- Bristol-Myers Squibb (4)
- Novartis (3)
- GlaxoSmithKline (2)
- Regeneron (2)
- Eli Lilly (3)
- Celgene (2)
- Janssen (2)
- Commercial Center for Innv Tech (2)
- Inst for Life Sci Entrepreneurship (2)
- Enterprise Development Center
- Sanofi Aventis
- Covance
- Kashiv
- Ferring Pharmaceutical

- NJ Dept. of Health (3)
- Stryker
- Colgate-Palmolive (2)
- Envigo
- Ethicon
- McCann Health
- Bayer (2)
- PTC Therapeutics
- Nanion Technologies
- Hovione
- J&J Consumer



Representative Workshops: Job Simulation

• Health Economics and Outcomes Research – analyze a drug



- Equity Research decide if you should invest
- Project management determine timeline and deliverables



- Science Policy write a policy memo
- Business Development decide whether to acquire a new company
- Pharma R&D design preclinical trial to optimize clinical success
- Publishing decide whether to accept a manuscript
- Pharma Market Research Analysis report on whether drug is worth pursuing
- Medical Affairs Medical Informaticist vs MSL role play
- Consulting recommend approach to launch new clinical trial



- Regulatory Writing prepare an Investigative Brochure
- Medical Communications create slide deck for physician
- Patent Law rewrite patent to demonstrate originality

- 14
- Mergers and Acquisitions decide how much to bid on a new company









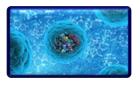
Representative Workshops: Skill Primers

Good Laboratory Practice (GLP)

Immuno-oncology Research



- Negotiation Skills
- Project Management



 R with DataCarpentry - programming and how to deal with large datasets







Communicating Science with Alan Alda - elevator
 pitch and improv to connect with audience

Pharmokinetics and Pharmodynamics (PK/PD)

Scientific Storytelling



Representative Workshops: Job Search















- Job searching during the pandemic and virtual interview
- Landing Job Referrals
- Targeted resumes
- LinkedIn profiles with photo shoot
- Networking skills
- Transferrable skills
- Interviewing skills
- Informational interviews
- Job search using staffing agencies
- Finding and applying for an internship
- Goal setting and time management
- How to prepare for job fairs
- International students seeking employment in USA
- Self assessments (StrengthsFinder, Birkman)
- Emotional Intelligence and influencing others

Networking Events

- All career panels, site visits and workshops have networking component
- Coordinate with professional societies: Sino American Pharmaceutical Association, American Association of Pharmaceutical Scientists, and BioPharma Networking Group
- Rutgers and iJOBS alumni



BioNJ or SAPA iJOBS Career Fair

Participating Recruiting Companies

- Accurant Biotech Inc.
- ACS Scientific Inc.
- Adlai Nortye
- Aleon Pharma International
- American International Group (AIG)
- Asychem Laboratories (Tianjin) Co., Ltd
- Aucta Pharmaceuticals
- Beijing Genomics Institute
- Bristol-Myers Squibb
- Celgene
- Endeavor Consulting Group, LLC
- ForDoz Pharma
- Frontage Laboratories, Inc.
- GenScript Biotech Corporation
- Hengrui USA
- Hodo/Yew Pharmaceutical Co. Ltd
- Kelun Pharma
- Legend Biotech
- Merck
- · Nanotech Pharma Inc.
- Novartis
- Protheragen Inc.
- Regeneron
- Sanofi
- Simcere of America
- Sino Biological Inc.
- SunGen Pharma
- United Health Care
- WuXi AppTec

Please note: You can find the detailed job and role descriptions at the career section of SAPA website.



Spring 2015, 2016, 2017, 2018, 2019 exclusive for life science companies



Representative Workshops: Science Policy with Eagleton Institute of Politics

• The Politics of Water and Lead



The Politics of Gene Editing Technology



- Scientists in Politics Assemblyman Zwicker, Caroline Weinberg
- Lead Toxicity and Public Policy Communicating Risk Regarding Science and Health



Opioid Abuse – Solutions in Science and Politics



- GMOs Scientific Analysis in Policy Making with Stuart Shapiro
- **Advocating for Science Rush Holt**



Climate Change – Christine Todd Whitman with interactive workshop



- Zika Virus and Science Policy Kathleen Hall Jamieson and workshop representing different constituents
- Transition to the New Administration and Science AAAS, Rutgers, Princeton and workshop on how to lobby

iJOBS Sponsored Trainee Opportunities



- **Board Certification in Medical Affairs**
- From Science to Pharma MSL Preparation
- What Can You Be with a PhD at NYU
- GRO Biopharma Conference with NY Schools
- **BioNJ Inspiring Women in STEM**
- Association for Women in Science
- Regeneron Science to Medicine Forum
- Biogen Drug Development Conference



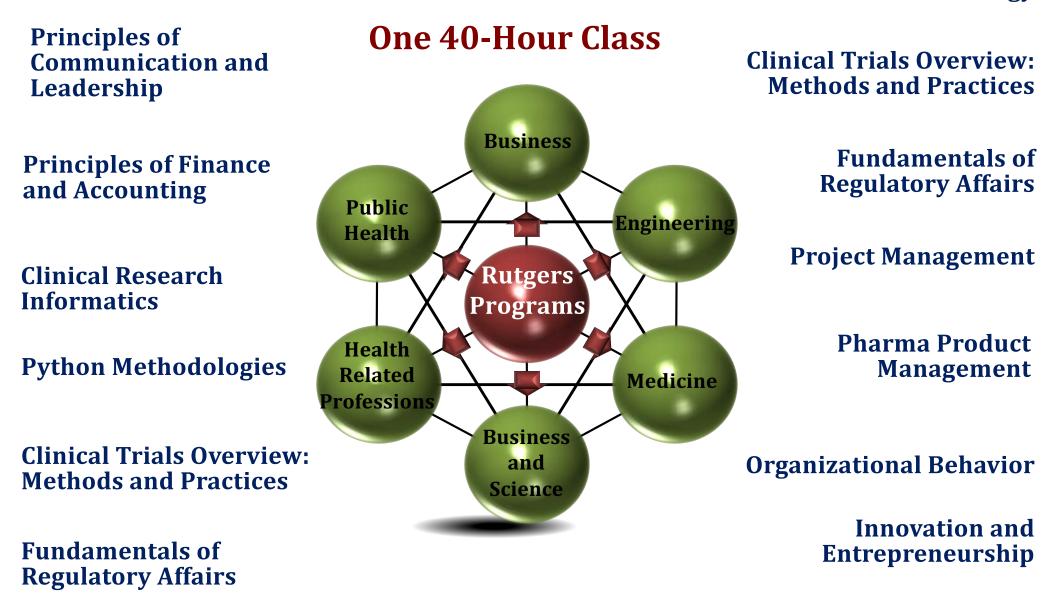
Phase 2



Representative Career Track Skill Classes

Drug Development from Concept to Market

Perspectives in Translational Pharmacology





"One fact, well understood by observation, and well guided development, is worth a thousand times more than a thousand words." -The American Journal of Education, 1858.

Professional Shadowing and Mentoring



- Each trainee is matched to a mentor and a shadowing opportunity relevant to their chosen track with industrial, institutional or governmental partners. 72 hours over several months
- Each trainee is assigned a professional mentor and uses the Individual Development Plan (IDP) as a framework for growth.

It's a Win-Win Program

iJOBS Trainee "I got to talk with many people across various functions and now understand what such a career entails." "I gained insights to importance of work ethic and collaborative teaming and how the corporate environment differs from [that in] academia."



Shadow Host "I have a better appreciation of how I am able to **positively influence** someone interested in starting out in industry. Those of us who have been in industry for a some time, take for granted the knowledge base and relationships we've developed. It's nice to stop, take a breather, and pay attention to the details of our every day work and relationships. It's also important to give back to those starting out and offer opportunities to those interested in entering the industry."



Phase 3



Job Search Preparation

- One on one mentoring sessions with Juliet Chin Hart to refine resume and cover letter
- LinkedIn Counseling with Penny Pearl at 2Actify
- Strategize on job search approach
- Prepare for interviews

HART&CHIN

EMPOWERING SCIENTISTS AS INFLUENTIAL LEADERS





Dissemination, Evaluation and Outcomes

Communication Platforms

Email listserve: 1500 members



Trainee run blog: ijobs.rutgers.edu/blog.php



Website: ijobs.rutgers.edu



The Rutgers University JOBS Program, funded by the National Institutes of Health, prepares biomedical scientists for a range of careers in five profi sional tracks: i science and health policy, iii) business management, iii) intellectual property management, iv) clinical and regulatory sciences, and v) health and science data analysis. The program is designed to complement time spent cutside of lab and to maintain research as the primary trainee focus, while offering programming to broaden trainee's perspectives, experiences and knowledge to facilitate pursuit of non-academic careers. Elements include core professional skills training, site visits to partnering companies, didactic courses relevant to the five career tracks, shadowing experiences and career placement support. Click to learn more about UOBS.

Get involved...

IJOBS Past Events and Resources		
7 September 2016	22 June 2016	14 June 2016
iJOBS Workshop: Job Search Using Staffing Agencies Hear from representatives from companies such as Aerotek, Hays and Pridestaff to learn how staffing agencies work and how to best utilize them in your job search at different phases in your career. There will be an opportunity to meet with the representatives after their presentations to get general	iJOBS Career Panel: Identifying and Protecting Emerging Technology/New Business for Pharma Hear from two Rutgers alum who now work as a Senior Manager of Global Business Insights and Competitive Intelligence at Celgene and an Associate in Life Sciences for IP Group, Inc. To view the agenda and speaker bios.	iJOBS Site Visit: Celgene Visit the manufacturing site for the cellula therapeutics branch of Celgene. Hear fro Greg Russotti, PhD Vice President of Tec and hear from other Celgene employees view the agenda and speaker bios, plear <u>click here</u> .

please click here.

Click here to view the speaker bios for this event.

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Peer Communication and Benchmarking



- Provides an instructional guide for institutions wanting to create or supplement their career and professional development offerings
- Contains perspectives from administrators from the 17 Broadening Experiences in Scientific Training (BEST) institutions
- Addresses what graduate students and postdoctoral populations can implement now to help broaden career outcomes

www.elsevier.com/books/BEST/9780128207598

Editors: Lorena Infante Lara, Laura Daniel, Roger Chalkley **Paperback ISBN:** 9780128207598 **Imprint:** Academic Press **Published Date:** 1st February 2020 **Page Count:** 308

Quantitative and Qualitative Evaluations





- Trainee and awardee assessment:
 - understanding of career opportunities, confidence to make career decisions, and attitudes towards career opportunities
 - reduced time to training opportunities and time in postdoctoral positions
 - further development of BEST-like activities.

Improve program curriculum and learning experiences Understand the factors and decision-making processes in pursuit of biomedical research or research-related careers

SUNITA CHAUDHARY

- Assess trainee satisfaction with program components
- Explore:
 - faculty attitudes

Rutgers

iJOBS

Evaluation

- influence of race, gender and immigration status on career paths
- effect of iJOBS on career paths

TGERSHow to respond to feedback fromindustry regarding skills gap?Embed skills into curriculum with new courses

- Gap in science communication skills resulted in Burroughs Wellcome Foundation grant to build tailored course (Spring 2017-present).
- Quantitative skills class in experimental design, statistics and data analysis. Also fulfills NIH Rigor and Reproducibility requirements.
- Computational classes for programming in R and Python
- Course on professional preparedness stressing financial literacy, project/process management, quality assurance and teamwork.



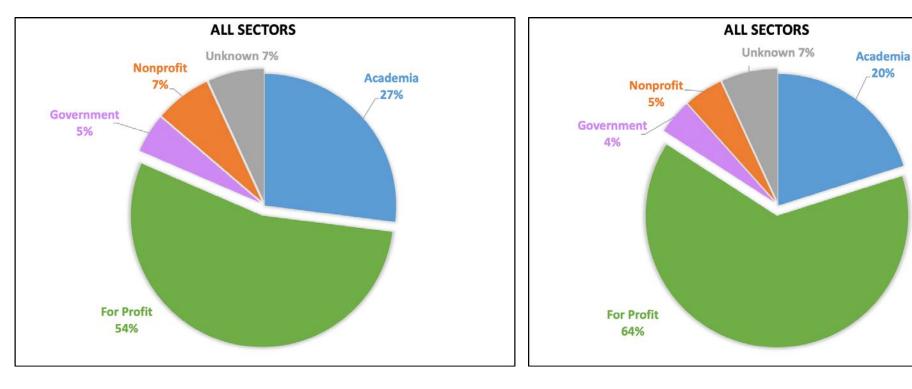




Positions of SciPhD Participants (n = 189)

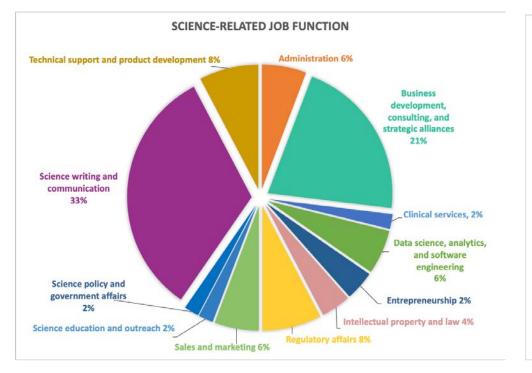
First Position

Current Position

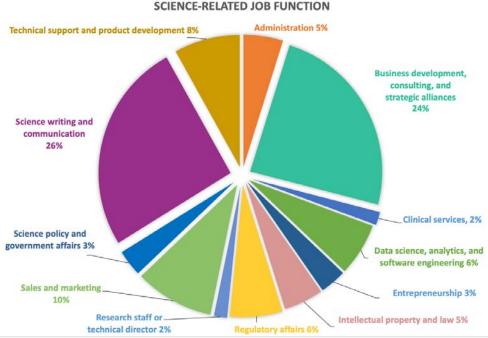


Science-Related Job Functions

First Position



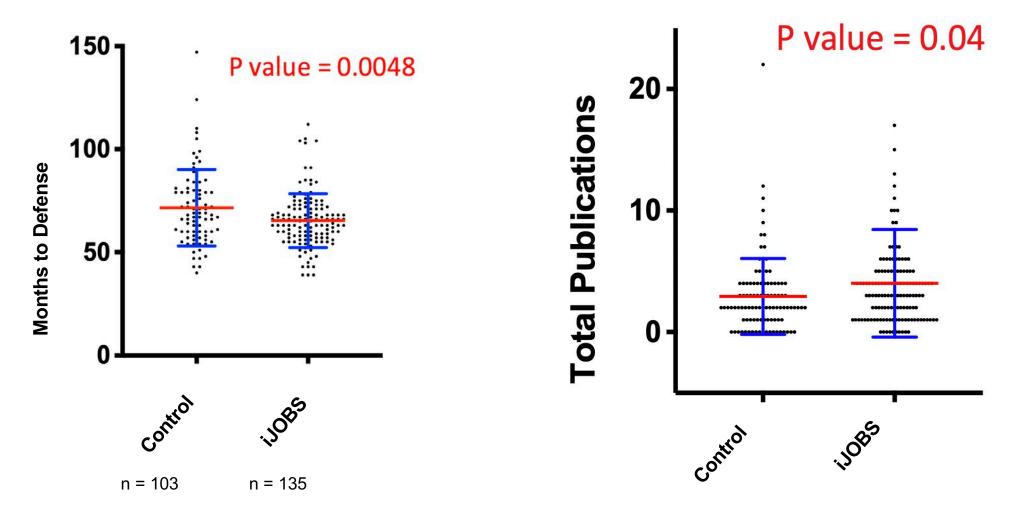
Current Position



Representative Job Placement



iJOBS Participants Have Decreased Time to Defense and Increased Total Publications



Measuring Effects of Trainee Professional Development on Research Productivity: A Cross-institutional Meta-analysis, Brandt et al., submitted PLOS Biology

iJOBS Benefits

Rutgers University

- Recruiting of graduate students
- Takes burden off of faculty for advising towards careers with which they are not familiar
- Student mental health, motivation, productivity
- NIH Training grants require career development component
- Increased interaction between Rutgers and industry

Industry Partners

- Access to highly trained local talent pipeline
- Ability to influence curriculum
- Vet potential hires through shadowing/externship
- Promotion of company brand
- Interactions with academia
- Community and education outreach/service

Teaches leadership, business, teamwork, and communication skills necessary for ALL careers.



Questions?

www.ijobs.rutgers.edu

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Networking Breakout Rooms

- A chance for us to get to know each other graduate students, postdoctoral fellows, faculty, industry and biotech professionals.
- Three 15 min sessions. You will be automatically moved into the rooms.
- Introduce yourselves and what you are working on for 30 sec each.
- Find something you have in common with at least one other person in that room.



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Congratulations to Our Current

Phase 3 Trainees!

- Anika Alam
- Natascha Alves
- Dina Ameen
- Alexandra Burr
- Kai-Ti Chang
- Erika Davidoff
- Suha Eleya
- Michelle Favre
- Courtney Grady
- Eric Himelman
- Sera Jacob

- Kubra Karagoz
- Tomas Kasza
- Mai Uyen Nguyen
- Vinam Puri
- Anchal Sharma
- Dan Smethurst
- Raghevandra Sridhar
- Briana Stanfeld
- Gabriele Vincelli
- Nanxia Zhao





THANK YOU FOR ATTENDING!