

## EAGLETON SCIENCE AND POLITICS WORKSHOP

### *SciPolicy in Transition*

April 14, 2017

Institute for Food, Nutrition, and Health, Room 101

Rutgers, The State University of New Jersey

### AGENDA

- |         |                    |   |
|---------|--------------------|---|
| 9:00am  | Welcome            | Ruth B. Mandel, Ph.D.<br>Director, Eagleton Institute of Politics<br>Board of Governors Professor of Politics, Rutgers University   |
| 9:10am  | Conversation       | Andrew Black<br>Chief of Staff and Director, Executive Office<br>American Association for the Advancement of Science<br><br>Julie Groeninger<br>Associate Director of Government Affairs<br>Princeton University<br><br>Francine Newsome Pfeiffer<br>Vice President for Federal Relations<br>Rutgers University |
| 10:00am | Plenary Discussion |   |
| 10:30am | Break              |   |
| 10:45am | Elevator Exercise  |   |
| 11:30am | Closing Comments   |   |
| 11:45am | Networking Lunch   |   |

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### SPEAKER BIOS



**Andrew Black** is chief of staff, director of the Executive Office, and director of meetings at the American Association for the Advancement of Science (AAAS), the world's oldest and largest general scientific society and publisher of *Science*, the most prestigious peer-reviewed scientific publication in the world. In his current role, Black is a front line operational and strategic leader of AAAS, an organization with nearly 500 employees worldwide. He directs the governance affairs of the association, serving as executive secretary to the board of directors and overseeing the recruitment, election, and function of a complex governance structure comprised of over 200 elected leaders. Black coordinates and liaises between executive leadership, helping to shepherd senior management through a multimillion-dollar transformation investment to make AAAS a more innovative, member-facing, digital communications enterprise. He also oversees the AAAS Annual Meeting, the world's oldest, largest, and most widely reported general scientific conference. Black is a chief architect of AAAS' current *Force for Science* initiative. Prior to joining AAAS in 2015, Black worked for more than a decade in New Jersey and on Capitol Hill for then-Congressman Rush Holt. A native of Princeton, New Jersey, Black holds a B.A. in sociology and political science from The College of New Jersey and a J.D. from American University's Washington College of Law.



**Julie Groeninger** is the associate director of government affairs for Princeton University. In this position, she helps coordinate Princeton University's lobbying efforts on a broad range of topics, including research funding, immigration policy, and higher education policy. Before joining the Princeton office in 2011, Groeninger served as a legislative assistant for former New Jersey Sen. Frank R. Lautenberg, working on issues related to education, immigration, housing, campaign finance and government affairs. In addition to her six years with Sen. Lautenberg, she has worked for Sen. Carl Levin and the Senate sergeant-at-arms. Julie graduated from Hope College in Holland, Michigan, in 2004 with degrees in history and political science.



**Francine Newsome Pfeiffer** is the vice president for federal relations at Rutgers. She directs the University's Office of Federal Relations in Washington, D.C., where she has worked for 20 years. She and her staff represent the University on a wide variety of federal appropriations and policy issues, including those impacting student aid programs, institutional governance, research and innovation, immigration, and tax and regulatory matters. Pfeiffer has served in a variety of leadership roles in the higher education community in Washington, including chair of the Council on Government Affairs at the Association of Public and Land-Grant Universities, as well as of the Council on Federal Relations Steering Committee at the Association of American Universities (AAU). She is a frequent speaker at national higher education meetings on federal policies affecting higher education and on effective University engagement with Congress. Pfeiffer is a New Jersey native and a Rutgers graduate. She began her career in Washington with a White House internship with the Domestic Policy Council. She then worked briefly for the Washington Workshops Foundation, an educational foundation in Georgetown, before joining Rutgers' federal relations staff.

### **Rep. Randy Hultgren (R-IL)**

Born and raised in Illinois, and having spent more than 20 years serving Illinois and its citizens at multiple levels of government, Congressman Randy Hultgren represents the state's 14th Congressional District. The district is comprised of seven suburban counties including McHenry, Lake, Kendall, Kane, DuPage, DeKalb and Will.

In Washington, Congressman Hultgren has committed himself to working for fiscal sanity, real healthcare reform, and pro-growth policies that will put Americans back to work. In the current 115th Congress, Randy serves on the Financial Services and Science, Space & Technology Committees.

Randy was elected to the DuPage County Board and County Forest Preserve Board in 1994, to the Illinois House of Representatives in 1999, and to the Illinois Senate in 2007. At every level, he has fought for prosperity and free enterprise and for smaller, smarter government. Randy served on the Financial Institutions Committees in the Illinois House and Senate and is credentialed in FINRA Series 7, 6 and 63. He later became a Vice President at Performance Trust Investment Advisors in Chicago.

Randy was born March 1, 1966 in Park Ridge, Illinois. He graduated from Bethel College in 1988 and later attended Chicago-Kent College of Law, graduating in 1993. He resides in Plano with his wife, Christy, two sons, and has two adult children.

## **ELEVATOR EXERCISE**

- Start by introducing yourself to someone new. Selecting a partner outside your network, and who is unfamiliar with your research, will help maximize this role-play exercise.
- Read the bio for the member of Congress you have been assigned to address and quickly familiarize yourself with his or her general background and knowledge of science.

Task: In one or two minutes, describe your research and why it is important and/or why it should be funded by the federal government. Alternatively, you can describe why basic research is important and should be a priority for federal funding.

Your message should be clear and use concise statements that are compelling. It should not go beyond an 8th grade level of understanding. Use the space below to draft key bullets and phrases.

Deliver your messages to each other and share feedback.