



RUTGERS

Office for Research

Road to Commercialization Symposium Series*

presented by TechAdvance® & HealthAdvance®

ATTRACT & MAINTAIN INDUSTRY INTEREST

IN YOUR INNOVATION

Thursday, November 18, 2021

9:30 a.m. - 12:30 p.m.

Examine the importance of understanding market needs and ways to engage industry partners and investors to draw and sustain their interest in your technology.

FEATURED GUESTS



JOHN CURRIE, MBA (Keynote Speaker)

Principal & Founder, Iterate Ventures

A corporate executive-turned-entrepreneur, John launched deep tech startups in the areas of material sciences, medical devices, and IT. His consulting firm helps entrepreneurs, inventors, and scientists with developing key industry strategic partnerships and achieving "1st revenue."



GERMAN DRAZER, PHD (Panelist)

Professor, Rutgers School of Engineering

A professor of mechanical and aerospace engineering, German's research interests include fluid mechanics and filtration of suspended particles. He is a co-PI for a prestigious NIH RADx-Rad award for the development of a COVID-19 breathalyzer device.

AGENDA

9:30 - 10:50 a.m.

**Short Presentations:
Commercialization resources &
tools**

10:55 - 11:50 a.m.

Keynote Presentation

11:55 a.m. - 12:30 p.m.

Fireside Chat

REGISTER

* Attendance is required for applicants seeking TechAdvance® or HealthAdvance® funding.

Hosted by **Innovation Ventures** within Rutgers Office for Research.