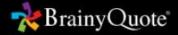
2 Queutity. This was measured directly with a but hyptic pros of or hyptic former of the This fluid was cut figed and the volume at 50°C for 2 hr. In clother occurred the pers fluid was tryptic. I wo chille Grant Writing 101 - Clear and Compelling Scientific Aims Pages To puttion of the supernatant war added I vol ague at \$ 50° mixed and poured So the whole series of tubes was plut fuger of the whole column of fluid olday oblained

# Opportunity is missed by most people because it is dressed in overalls and looks like work.

### Thomas A. Edison



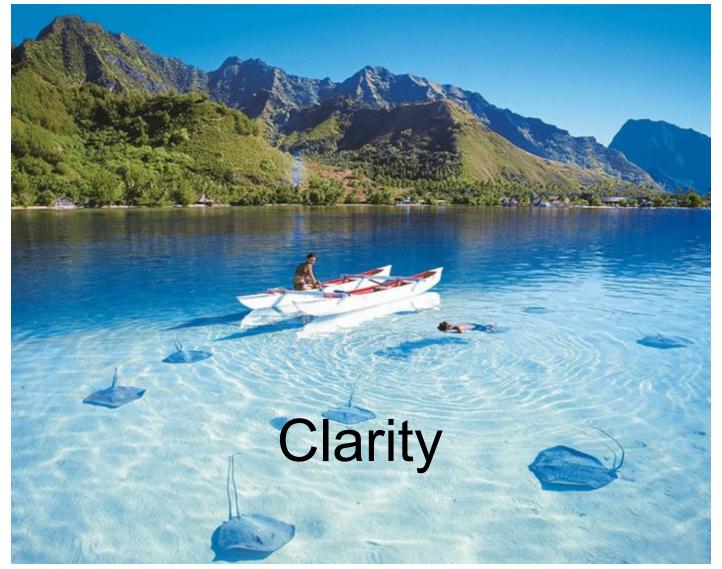
## This program originated at Northwestern



NIH Funded Training Program to train Grant-writing Coaches

- Rick McGee, PhD, Professor of Medical Education
  - Associate Dean for Professional Development

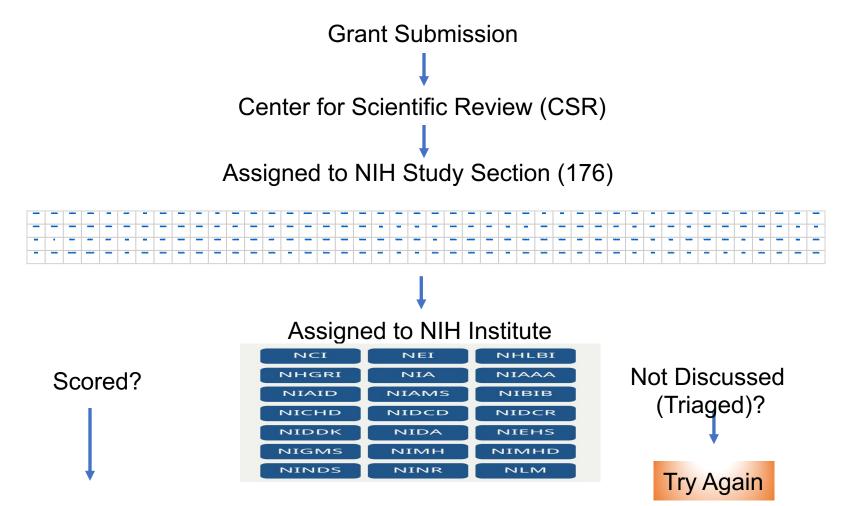
### Basics of Grant Writing... in a word:



What do you have to achieve in a proposal?

- Demonstrate the research you are proposing is important, feasible, a logical next step, and hopefully innovative/novel (good idea!).
- Show that you really understand the field, both the broad topic and the precise niche you are in – including best techniques (you are an expert!).
- Show that you are actually working in the field (preliminary data!).
- Demonstrate your prior research accomplishments are appropriate for your career stage (publish!).
- Convince the reviewers that you are a legitimate member of the elite NIH-funded research community (conform!).
- Write in a way that is crystal clear with every word serving a purpose – and for multiple types of reviewers.

### Grant Review Mechanics



Reviewed by Council

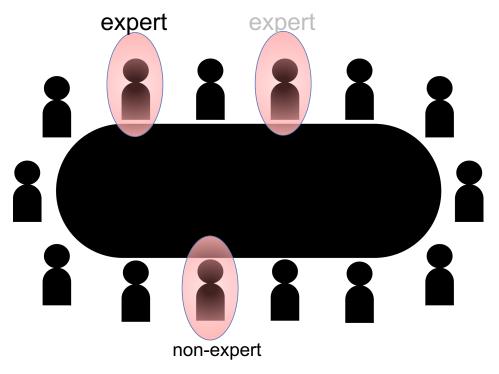
High Priority Grants Funded by an Institute (Top 5-15%, depending on institute)

### Writing for different types of reviewers



#### KNOW YOUR REVIEWERS!!! You are writing for THEM.

## Understanding the Review Process



**Review in numbers**: A typical study section might get **70** grants. Each grant is reviewed by **3** people. The primary reviewer is usually an expert in the field, but the others may not be. Only about **half** of the grants get discussed. The entire panel submits a numerical score based on discussion. Approximately 10-15% will be funded.

#### Who are your reviewers

- Primary Reviewer
  - verbally presents your project to the group
  - Usually an expert in the field
- Secondary Reviewer
  - Supports or rebuts primary reviewer comments adds more
  - May or may not be an expert
- Tertiary Reviewer
  - · Also supports or rebuts primary reviewer
  - Often not an expert
- After discussion, all members of the the group submits scores and "vote their conscience."
- Any reviewer who voices strong negative opinions can often sway the group and send scores down.

# **NIH Grant Sections**



# Why Focus on Specific Aims?

Specific Aims

• a one page summary of the entire project.

If a reviewer only reads one thing, it will be the Specific Aims Page

What does a reviewer expect to get from the Specific Aims Page?

Evidence that you are an expert in the field

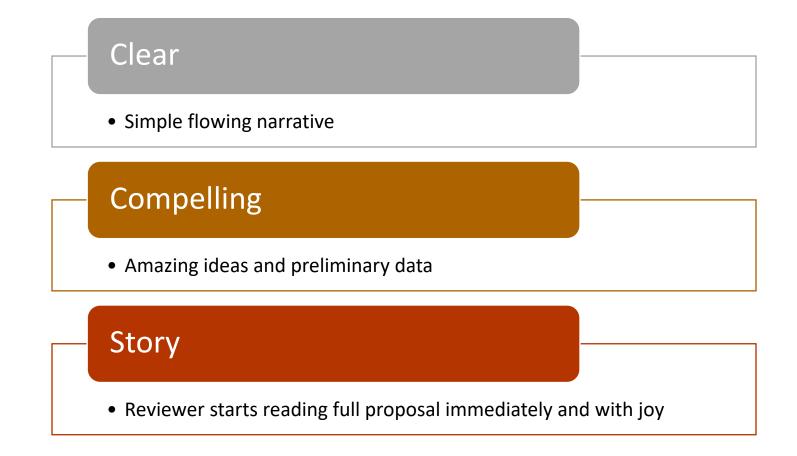
A clearly stated significant problem and testable hypotheses

A series of creative experiments that expertly test the hypotheses

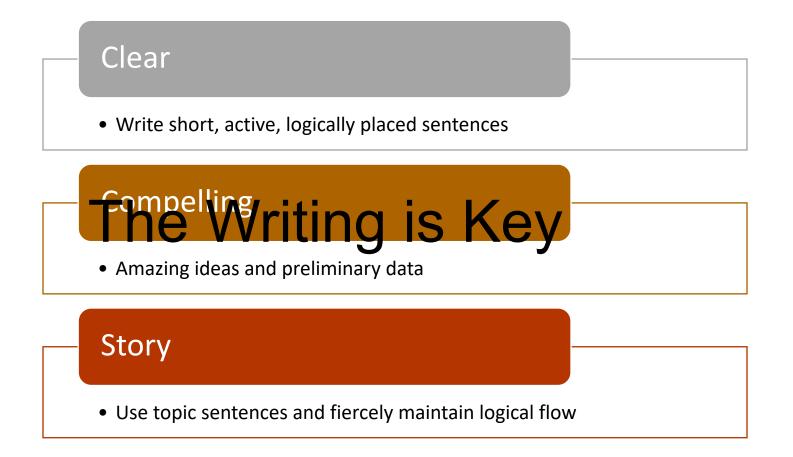
Enough information to make a preliminary determination about score

Evidence that the rest of the grant will be easy to read and interesting

## Describe a good one page summary



## How do you do it?



### Anatomy of a Specific Aims Page

#### Specific Aims

Selenium is an essential trace element that is incorporated into 25 human proteins as the amino acid selenocysteine (Sec). The proteins that contain Sec (selenoproteins) are essential for many cellular functions including combatting oxidative stress, thyroid hormone production and protein folding. Sec is incorporated at specific UGA codons that would otherwise signal translation termination. A specialized set of factors are known to be required for Sec incorporation: a specialized elongation factor that delivers the Sec-tRNA<sup>sec</sup> to the ribosome and unique RNA binding proteins that bind to a Sec insertion sequence (SECIS) in selenoprotein mRNA 3' UTRs. This SECIS-protein complex signals the ribosome to incorporate Sec instead of translation termination. Our prior work has provided molecular characterization of each of the required factors, but the mechanism by which they interact with each other and other cellular components to allow Sec incorporation remains unknown. In addition, we provide preliminary evidence that the processive incorporation of 10 Sec residues into the selenium transport protein Selenoprotein P (SELENOP) requires a unique mechanism and additional factors. The overall goals for this proposal are to determine the mechanism by which SECIS binding proteins promote single and multiple Sec incorporation events.

All vertebrates possess two SECIS binding proteins encoded by separate genes: SECISBP2 (SBP2) and SECISBP2L. While the mechanism of action for SBP2 is coming into focus, the role for SECISBP2L in Sec incorporation has not been deciphered. Our preliminary data shows that SECISBP2L is essential for the processive incorporation of Sec into Selenoprotein P. As such, we have established three model systems to study the synthesis of SELENOP: in vitro translation, expression in transfected mammalian cells and a zebrafish system that will allow unprecedented access to the role of selenoprotein function during development. These are also leveraged and combined with structural biology and transcriptomics to determine how synthesis of the entire selenoproteome is regulated by SECIS binding proteins.

Aim 1: Decipher the mechanism by which SECIS elements and SECIS binding proteins enable processive Sec incorporation into the selenium transport protein, SELENOP.

We have identified a discrete sequence in the SELENOP SECIS element that is absolutely required for processive Sec incorporation. We propose to determine all of the features that allow a SECIS element to promote processive Sec incorporation via the following:

- Identify and characterize the RNA binding proteins that interact specifically with processive SECIS elements.
- b) Reconstitute processive Sec incorporation in the plant based system that we established to determine the fundamental requirements for Sec incorporation in vitro.
- c) Determine the structures of processive and non-processive SECIS elements by X-ray crystallography.

Aim 2: Utilize a zebrafish model system to determine the function of SECISBP2L and the mechanism of SELENOP synthesis in vivo.

We present preliminary data that loss of SECISBP2L in zebrafish results in defects in SELENOP synthesis and the appearance of vascular defects in early zebrafish embryos. Using this highly tractable vertebrate model system in combination with CRISPR modified cells, we propose to:

- a) Analyze selenoprotein expression and developmental defects in SECISBP2L null fish and use SECISBP2L null mammalian cells to characterize its role in processivity.
- b) Perform transcriptomics and sequencing of ribosome protected fragments in SECISBP2L null fish.
- c) Generate SELENOP knockout fish to lay the groundwork for the study of SELENOP synthesis and function in vivo.

Aim 3: Determine the molecular basis for differential selenoprotein expression.

Although mammalian SECIS sequences are very diverse, sequence alignments of individual SECIS elements across vertebrates reveal conserved sequences that have not been characterized. We predict that these sequences impact the binding of SBP2 and/or SECISBP2L. Thus, we will:

- a) Test the functions of novel conserved sequences in all human SECIS elements.
- b) Identify selenoproteins whose expression persists in the absence of SBP2 and determine mechanism of expression.

Understanding the mechanism of Sec incorporation is an essential part of deciphering the molecular basis for the biological effects of selenium: defining its role in redox homeostasis, metabolism, cancer and male fertility.



Broad Context and Plan



#### AIMS

- What are you going to do and how are you going to do it?
- Use of subaim bullet points allows some whitespace which improves readability

The beginning of a specific aims page is comprised of rhetorical (repeating) patterns

- Broad Context
- Narrow Context
- Problem
- Testable Hypothesis



Expert audience – funnel has steep sides (get to the meat of it quickly) General audience – funnel has shallow sides (more context is needed) The rhetorical pattern can be expressed as questions. Write a draft of the <u>first paragraph</u> by answering these questions

- Broad Context What is known?
  - Just enough background to set the stage
- Narrow Context How has your work contributed to what is known?
  - Key prior findings
- Problem What are the outstanding problems?
  - While x is known, y is not
- Testable Hypothesis How do you propose to solve the problem?
  - Our overarching hypothesis is...

The second paragraph – same pattern just with narrowing context (more detail)

### The same questions shape the second paragraph

- Broad Context What is known?
  - Precise state of the art relevant to the project
- Narrow Context How has your work contributed to what is known?
  - Sneak peak at preliminary data
- Problem What are the outstanding problems?
  - More specific statement of scientific premise
- Testable Hypothesis How do you propose to solve the problem?
  - Our specific overall hypothesis is...
    - The specific hypotheses will appear in the aims themselves

## The first sentence is unique and important which is best?

1. LVAD implantation significantly improves inpatient rehabilitation when compared to the same procedure performed in an outpatient setting.

2. End stage heart failure is often treated with a left ventricular assist device (LVAD), but the success of this treatment depends on the length of postoperative care.

3. Patient outcomes are affected by the length of hospital stay.

First sentence should establish significance without being too general or too specific

# ART

# Six Principles of Clear Writing

#### 1. Sequence Old to New

• Proper connection between concepts

LESS CLEAR:

All analyses will be conducted with survey data derived from interviews. Instrument design was conducted using the minimum item articulation method.

MORE CLEAR:

All analyses will be conducted with survey data derived from interviews. The survey instrument design was conducted using the minimum item articulation method.

#### 2. Sequence Light to Heavy

• Put the subject early and succinctly – get to the point quickly

#### LESS CLEAR:

Mild to moderate upper limb impairment and loss of facial motor control are outcomes often experienced by patients who suffer from ischemia caused by stroke, and these symptoms are tightly correlated with specific brain imaging analyses.

#### MORE CLEAR:

Brain imaging can be used to quantify the severity of stroke outcomes such as mild to moderate upper limb impairment and loss of facial motor control.

#### 3. Use Transitional Words to improve flow

Addition: Also, too, again, in addition, next, finally, last Comparison: Similarly, likewise, like Contrast: But, yet, however, on the other hand, on the contrary Enumeration: first, second, third Illustration: That is, for example, for instance Place: Here, there, just to the right of Result: Therefore, thus, consequently Summary: In other words, in fact, in summary Time: Immediately, then, soon after, later

#### LESS CLEAR:

Researchers have made great strides in diagnosing Alzheimer's disease early and accurately. Physicians who examined an older patient who seemed out of touch with reality used to have to guess whether the person was senile or had Alzheimer's. Physicians are able to use new and more reliable tests. These tests raise their own problems.

#### MORE CLEAR:

In recent years, researchers have made great strides in diagnosing Alzheimer's disease early and accurately. Not too long ago, when a physician examined an older patient who seemed out of touch with reality, the physician had to guess whether the person was senile or had Alzheimer's. In the past few years, however, physicians have been able to use new and more reliable tests. Nevertheless, these tests raise their own problems.

#### 4. Use Echo Words

• Consider prior and subsequent sentence - be consistent - don't be artistic

#### LESS CLEAR:

Histological examination of biological and medical specimens has gained its universality and undisputed significance through distinct staining techniques and microscopical evaluation. Discrimination of **tissue** types after specific staining and labeling is an essential pre-requisite for histopathological investigation, for example in accurate diagnosis of cancer. Histochemical staining techniques can only be used in a targeted manner for known compounds, and only a limited number of such targets can be visualized from a given **sample** at the same time. Another limitation of classical histology lies in the fact that a considerable amount of experience is required and that even well-trained pathologists often interpret histologically stained **sections** differently.

#### MORE CLEAR:

Histological examination of **tissue** has gained its universality and undisputed significance through distinct staining techniques and interpretation with microscopical visualization. Discrimination of **tissue** types after specific staining and visualization is an essential prerequisite for histopathological investigation, for example in accurate diagnosis of cancer. But histochemical staining techniques have two limitations. First, the techniques can only be used in a targeted manner for known compounds, and only a limited number of such targets can be visualized from a given **tissue** sample at the same time. Second, interpreting a histochemically stained **tissue** requires a considerable amount of experience, and even well-trained pathologists often interpret histologically stained sections differently.

#### 5. Use Strong Verbs

- Find important concept and use verb to describe what happens
- When possible, use the active voice
- Identify the real actors

LESS CLEAR:

In a study of patients with recent ischemic stroke, previously analyzed patient data was shown to be coincidentally linked to prior exposure to hypoxia.

MORE CLEAR: Exposure to hypoxia was recently linked to the incidence of ischemic stroke.

#### 6. Avoid Parentheticals

- Keep sentences short and focused.
- Don't introduce tangential topics that won't be pursued in the current paragraph

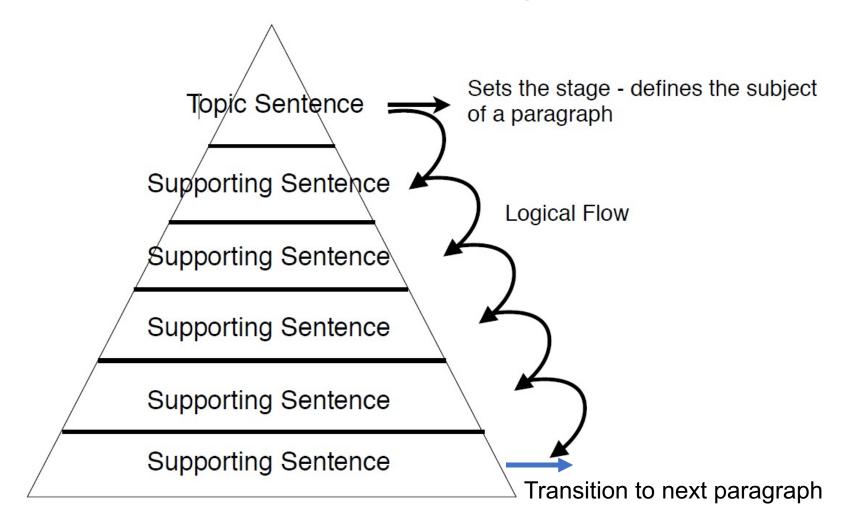
#### LESS CLEAR:

Autism, a disease that affects more than 1.5 million children in the US alone, is a complex multi-dimensional disease that is commonly mis-diagnosed, and it is has recently been found to be more prevalent in people with mutations in the NDM1 gene

#### MORE CLEAR:

Autism is a **prevalent** and complex disease that has an unknown etiology. Recent evidence suggests that mutations in the NDM1 gene may correlate with autism diagnosis.

### Paragraph Structure – Use a Topic Sentence and Stick to the Topic



# What about the rest of the grant?

### Significance ~1-2 pages

- Essential background that tells a story about the importance of your project in the context of human health.
  - Try starting by writing the 10 or so topic sentences that will outline the whole section

### Innovation ~0.5 page

• Lays out key innovation in your project. Avoid trying to make something ordinary sound innovative.

### Approach ~up to the 6-12 page max

- Essential background, preliminary data, hypothesis and experimental plan for each sub-aim.
  - End each sub-aim with an "expected results and potential pitfalls" section.

### Beneath the Writing: Other Key Points

COP ( CO THE CAT Get feedback on your ideas BEFORE honing the writing – no amount of good writing can salvage bad science

Read the RFP (aka FOA, PA, CFP, etc)



Avoid dependence – don't make the second part completely dependent on the first



Find joy in the creative process – use the writing process to help ideas flow (don't sweat the details on the first pass).



Use Figures liberally – an introductory model Figure can really help orient the reviewer.



Talk to the Program Officer – make sure your ideas are a good fit!

# Other Resources

- <u>Sample NIH grants (from NIDDK)</u>
- NIH <u>Peer Review Videos</u>
- <u>Rutgers Research Portal</u> links to research resources at Rutgers
- <u>NIH Grantwriting for Success</u>
- Budget Development Tips
- List of NIH Grant Types
- <u>NIH Study Section Information</u>
- Northwestern <u>CLIMB</u> program

## How do Grant Writing Groups Work?

- 2-4 months ahead of deadline, gather group of at most 6 people planning to submit
- Meet every other week or weekly
- Everyone brings hard copies of their Specific Aims page (enough for everyone)
- The entire group reads each SA page, one paragraph at a time and reacts to the writing (and the science)
- No need to pre-read SA pages ahead of time
- Each round of feedback is audio-recorded
- Simultaneously be working on other grant sections, applying concepts from SA page