

# Rutgers iJOBS: Journey from a Pharmacology Ph.D. to Pharma Project Management

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Presented by: PMINJ Life Sciences LCI  
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# Career Journey

- ▶ **Ph.D. Cellular and Molecular Pharmacology (2008)**  
UMDNJ Graduate School of Biomedical Biosciences & Rutgers University
- ▶ **Awarded the New Jersey Commission for Science and Technology Post-Doctoral Fellowship:** The Commission on Science and Technology Post-Doctoral Fellowship pays the salary of competitive recent graduates to work in small New Jersey technology companies, providing companies with new talent and expertise. \$150,000



Rebecca Baerga, Kathleen Scotto, and Thesis Advisor Shengkan (Victor) Jin

# Career Journey

## **Director, Preclinical Operations at Niiki Pharma, Cancer biotech startup in Hoboken, NJ (2008-2012)**

- Designed and executed preclinical anti-tumor experiments including PK/PD and determined mechanism of action. Arranged and oversaw study conduct through contract research organizations and independent academic institution investigators. Prepared in vitro and in vivo preclinical data (activities, budget, resources and timelines). Hired contract research organizations and academic collaborators and led implementation of preclinical studies required to support initiation of first in human studies. Recruited, trained and mentored associate project manager.
- Key Achievements:
  - Managed successful preclinical program allowing submission of two Investigational new drug applications to FDA.
  - Helped legal counsel identify unique concepts protected based on identified preclinical data and author and submit regular and provisional patent applications in various global locations.
  - Aided chief medical officer in ensuring proper clinical trial setup and execution within designated schedules and budgets.

## **Lead Research Project Manager at Educational Testing Service (ETS), Princeton, NJ (2012-2017)**

- Reported to the Vice President of Research and was responsible for ensuring the advancement of ETS's Research Pipeline by overseeing work related to New Product Development.
- Key Achievements:
  - Directed launch of first Center for Academic and Workforce Readiness and Success product called SuccessNavigator, an online, non-proctored, self-assessment and development tool for incoming college students.
  - Directed all phases of WorkFORCE Product Suite and Trade Adjustment Assistance Community College and Career Training Grant Programs.

# Career Journey

## ► Director, Global Project & Alliance Management, Merck Research Laboratories

Currently lead the HIV Treatment Product Development Team, Drug Development Expert, & Staff Manager

- Lead multiple drug development teams in partnership with drug discovery and clinical leaders by independently managing critical deliverables for drug development across the early, late and post-licensure space in multiple therapeutic areas
- Serve as Staff Manager for Project Managers:
  - Responsible for screening, identifying, interviewing and hiring
  - Assess staff performance and ensure proper development based on engaging key stakeholders and reviewing project work

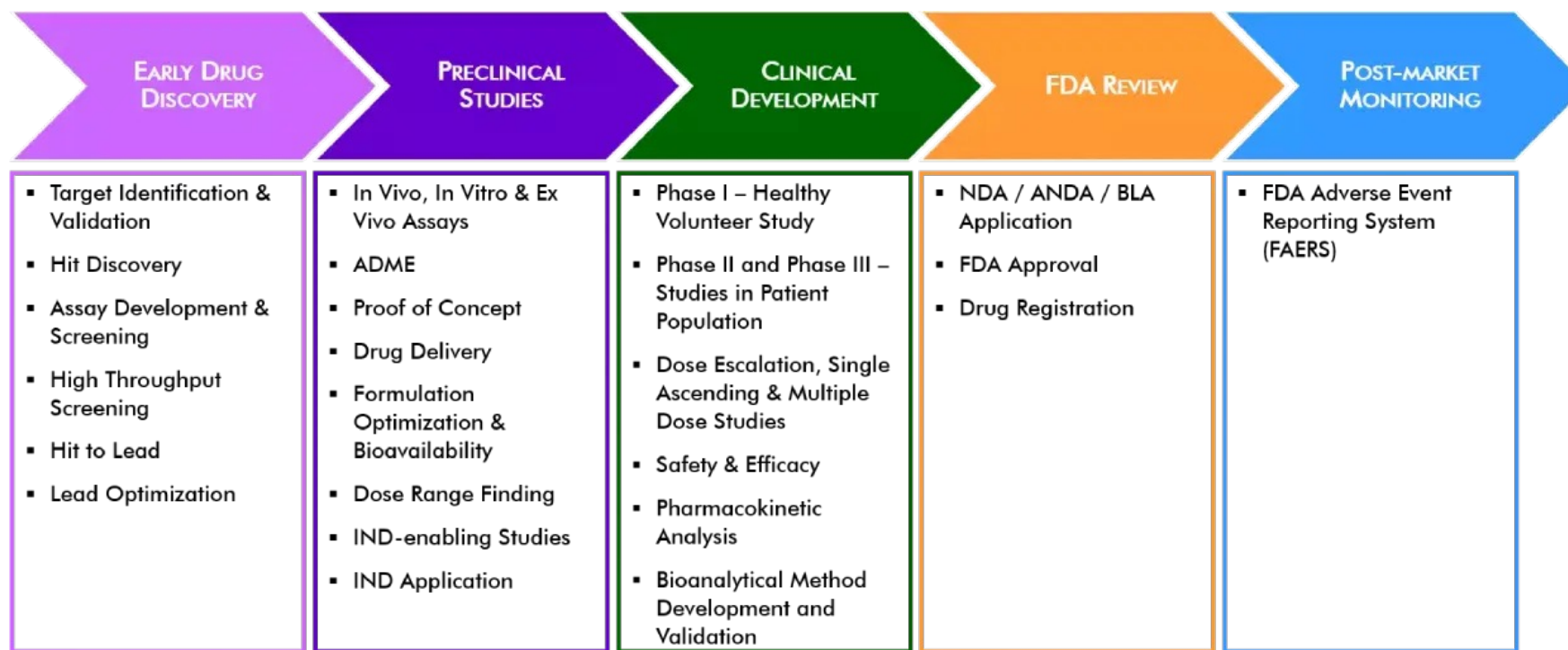
# DRUG DEVELOPMENT PROCESS



It can take up to 15 years and \$2.6 billion\* to bring a drug from Discovery to Market

\* Tufts Center for the Study of Drug Development

# Drug Development Process

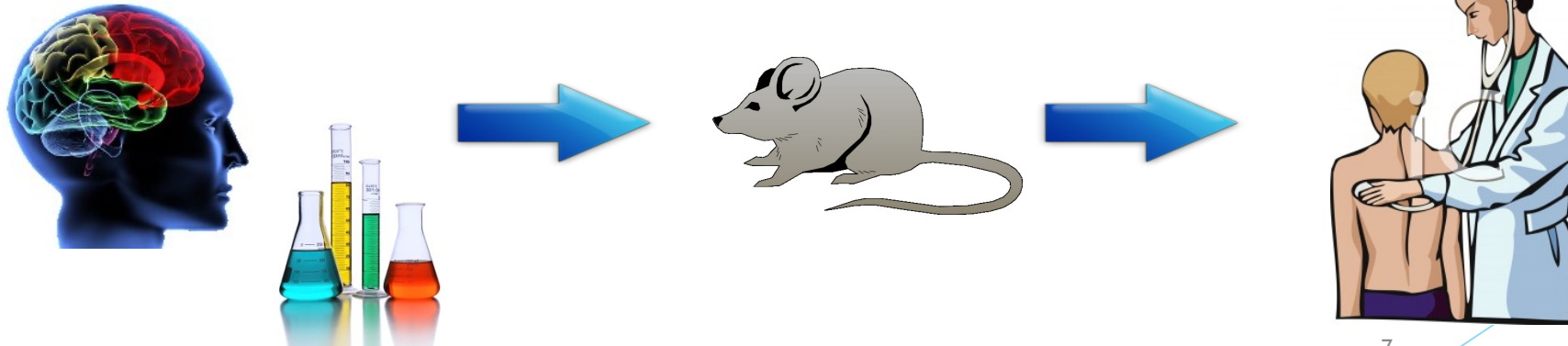


<https://www.nebiolab.com/drug-discovery-and-development-process/>

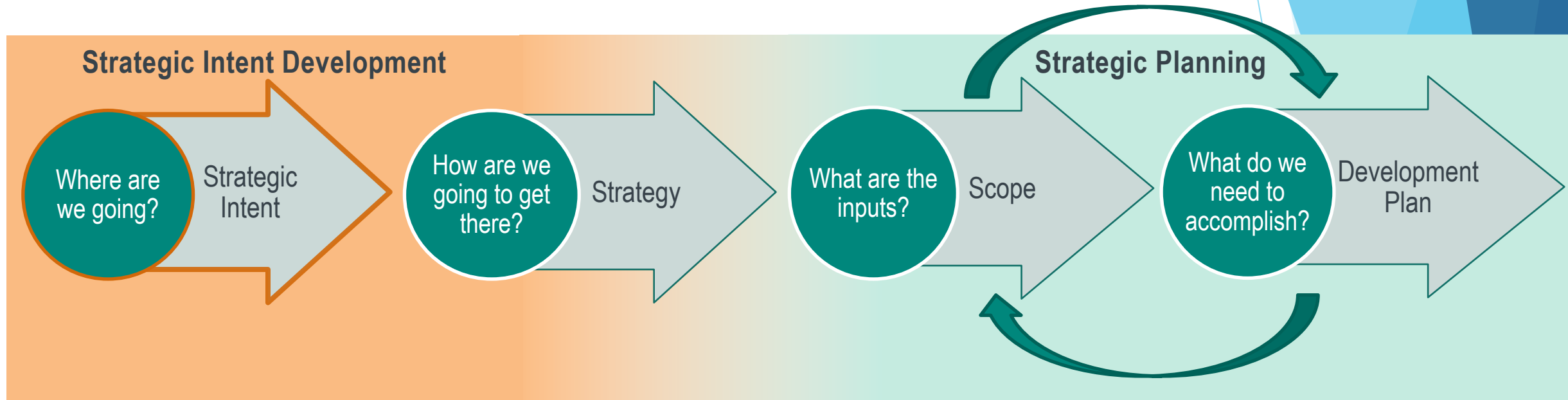


# Discovery, Development, Approval, and Access

- ▶ Discovery
- ▶ Pre-Clinical (animal testing)
- ▶ Development (human testing)
- ▶ Approval (review by regulatory agencies)
- ▶ Access (Health technology assessment, formularies)
- ▶ Post-marketing development (new indications, formulations)



# Focus on Strategic Intent, Strategy and Scope to drive the pipeline



The Strategic Intent must be in line with company's strategy and defines the means by which the team achieves its vision.

The Strategy breaks down the strategic intent into actionable approach for how to achieve the desired aspirations and goals.

Scope considers the full scope of work required to meet the strategic goal.

The development plan articulates key elements on what is needed to meet strategic intent and to complete the work.




# Defining the Scope

As PMs, we define the scope by asking critical questions:

- What phase of development is your project currently in?
- What are the key objectives and goals for your project?
- What are the key milestones your project needs to achieve?
- What key governance decisions are required for your project?
- What key cross-functional activities/deliverables are required to meet the project objectives?
- What key cross-functional activities/deliverables are not required?
- What assumptions are true about your project?
- What constraints may define limitations on your project?

# Scope Guidance - Example



TRANSLATIONAL PHARMACOLOGY & GCTO Functional Menu of Work Units				
A	B	C	D	E
	In Scope vs. Out of Scope <i>Pick from list: Yes, No, Maybe Later, Yes - by another team</i>	Out of Scope Rationale <i>Only include for when "No" is selected Pick from list: Not aligned with strategy/data not needed, Not in current phase, Work completed by external partner</i>	Watch List Trigger <i>Only include for "Maybe Later" items Pick from list: Strategy Change, Decision on Further Investment, Agency Feedback</i>	Action Taken <i>Only include if scope has changed. Pick from list: xDT Reviewed, Governance Approved, None</i>
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Yes

No

Maybe Later

Yes - by another team

Title & Change History

CLINICAL STUDIES

PPDM

SALAR

DS

DP

GCS

DIAGN\_DEVICE\_BMx

REGULATORY

CORE



# ► Case Study

**\$32 PMI Student Membership  
Includes Local Chapter for free**  
[www.pmi.org/membership/student](http://www.pmi.org/membership/student)

**Student Group Memberships:**  
[www.pmi.org/membership/join/group/student](http://www.pmi.org/membership/join/group/student)

**PMINJ website [www.pminj.org](http://www.pminj.org)  
Life Sciences LCI**

**Email Us! LifeSciencesInfo@pminj.org**

**Visit: [www.pminj.org/nj\\_lifesci-lci.mr](http://www.pminj.org/nj_lifesci-lci.mr)**

*Thank  
You*

# Questions?