

# Ana Rodríguez – Career Overview



**2016**

**PhD, Biomedical Engineering**

Rutgers University

PI: Bonnie Firestein, Cell Bio & Neuro

**2017-2023**

**Medical Writer → Senior Medical Director**

BGB Group, NYC

**2023-Present**

**Sr Manager, Scientific Communications**

Global Medical Affairs, Neuroscience

Teva Pharmaceuticals

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# My role in Scientific Communications

## **Develop and drive scientific communication strategies**

- Create effective plans to share information about Teva's neuroscience assets with healthcare professionals, patients, investors, and internal teams

## **Oversee development of publications and other resources**

- Manage the creation of publications and other materials by medical writing agencies, ensuring timely and compliant delivery

## **Collaborate cross-functionally**

- Work closely with other teams (eg, clinical, regulatory, and medical) to maintain consistent messaging and alignment with business goals

## **Gather and incorporate insights**

- Collect feedback to improve communication strategies and strengthen our scientific credibility

# Advice for those considering Med/Sci Comms



## **Talk to anyone and everyone you know in the field**

- There are tons of different paths and not every experience is the same!



## **Build and leverage your network**

- Medical communication agencies tend to be dynamic, with lots of movement between teams and companies. This is a great way to expand your network quickly



## **Keep up with developments in medical communications, healthcare, and technology (useful in interviews and beyond)**

- Use new tools to your advantage



## **Be aware of what helps you be efficient and effective, whether working alone or in a team**

- Juggling competing priorities is common

# My Path into Medical Communications

## Education

- BS in Bioengineering
- MS in Biomedical Engineering
- PhD in Biomedical Engineering

## Experience

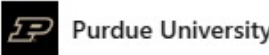
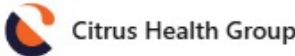
- National Institutes of Health  
Research fellow
- Research Scientist
- Academia

## Medical Communications

- Publication planning
  - abstracts
  - posters
  - podium presentations
  - manuscript



Saba Choudhary, PhD   
Scientific Director, Medical Communications



# Scientific Director Role



# Medical Communications and You



Strong writing skills

Attention to detail

Effective collaborator

Apply!



Citrus Health Group

**Medical Communications  
Postdoctoral Fellowship**

[people@citrushealthgroup.com](mailto:people@citrushealthgroup.com)

[CitrusHealthGroup.com](https://CitrusHealthGroup.com)

# Frank Kung: Career Path

Current Title: Associate Director of Medical Communications

Company: Shionogi Inc.

Contact: [Frank.H.Kung@gmail.com](mailto:Frank.H.Kung@gmail.com)

<https://www.linkedin.com/in/frankhkung/>

- 3 years of Postdoc at Rutgers and decided to transition into Medical Communications
- Applied for a position at a Medical Communications Agency working as a Medical Writer for 2 years
- Referred to a position at Mallinckrodt Pharmaceuticals as a Publication Manager for 1 year
- Recruited to Shionogi Inc as a Medical Communications Manager
- Currently an Associate Director of Medical Communications overseeing medical communications strategy and tactics

# Current Role

- Main responsibilities are to develop the strategy and tactics for our medical communications
- Day-to-day activities are to oversee development of content for Medical Affairs for external education and internal including
  - Peer-Reviewed manuscripts and congress presentations
  - Medical Affairs and Field Medical content (i.e. slide decks or other communication tools)
  - Internal training content or business
- Ensuring development of content follows company SOPs and Policies as well as GPP2022 and ICJME standards
- Role is very collaborative, must be able to effectively communicate and collaborate with a global team to ensure medical communication tactics appropriately educate health-care providers on the latest information and data related to our products.



# Advice on Transitioning

- Demonstrate that you can effectively communicate scientifically complex data and ideas in a coherent and succinct fashion
  - Craft a “story”

# Zakiya Qualls

- Worked at Cactus Global right after graduating from Rutgers PhD program
- Now freelance medical communications professional
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- z.m.qualls@gmail.com

